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TASTE • GOURMET
GROUP LIMITED
嗜 • 高美集團有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock code: 8371)

VOLUNTARY ANNOUNCEMENT ACQUISITION OF TRADEMARK AND GRANT OF LICENSE

This announcement is made by Taste • Gourmet Group Limited (the “**Company**”) on a voluntary basis with the aim of updating the shareholders and potential investors of the Company and its subsidiaries (the “**Group**”) on the latest business plan and development of the Company.

The board of directors of the Company (the “**Board**” or “**Directors**”) is pleased to announce that the Company entered into a Trademark Assignment and Licensing Agreement with an independent third party (the “**Assignor**”) to transfer the trademark of “多賀野” registered in Japan held by the Assignor (the “**Japanese Trademark**”) and the trademarks of “多賀野” registered in Hong Kong, Macau, Singapore, Taiwan and the PRC held by the Company through its subsidiary (on behalf of the Assignor) to the Company.

Upon the transfer of the Japanese Trademark to the Company, the original Licensing Agreement (reference is made to the voluntary announcement made by the Company on 23 July 2018) shall be terminated, and the Company agrees to grant to the Assignor a non-exclusive license to operate the restaurant located at 2-15-10, Nakanobu, Shinagawa-ku, Tokyo, Japan (the “**Current Japan Shop**”) under the Japanese Trademark.

Founded in 1996, Takano Japan is a traditional Tokyo style ramen shop located in Tokyo, Japan. Takano Japan has been awarded many accolades in the past including:

A Le Guide Michelin – Tokyo: Recommendation 2015, 2016, 2017 and 2018

Try Magazine: Tokyo Ramen of the Year (Shoyu) –
2014-2015, 2015-2016, Best Award
2016-2017 Ranked 7th
2021-2022 Ranked 11th
Tokyo Ramen of the Year (Tsukemen) –
2016-2019, 2021-2022 Ranked 9th
2019-2020 Ranked 6th
2020-2021 Ranked 10th

Ramen Walker: Japan Best 10 Ramen 2015
Prefecture Ranking Silver Award 2015
Grand Prix 2016 Ranked 7th
Tokyo Grand Prix 2022 Overall Ranked 2nd
Tokyo Grand Prix 2023 Overall Ranked 15th
Tokyo Gold Prize (Top Award) 2024

Tabelog: Best Ramen Award 2013 and 2014
Japan Ramen Award 2016 Top 50
Hyakumeite 百名店 2017, 2018, 2019, 2020, 2021,
2022, 2023

Ramen Database: Shoyu Category – 2013 Ranked 8th,
2014 Ranked 6th, 2020 Ranked 5th
Ramen Category – 2020 Ranked 1st
Tantanmen Category – 2022 Ranked 6th

攜程美食林： 攜程美食林 2019

The Board believes that the acquisition of trademark is beneficial to the Group as it enhances the Group's brand portfolio and enables the Group to license the trademark to other franchisees in the Greater China and the world. The Board considers that the terms of the acquisition are on normal commercial terms, fair and reasonable, and in the interests of the Company and its shareholders as a whole.

Takano Ramen Restaurants in Hong Kong

The Group currently operates three ramen restaurants under Takano brand in Hong Kong in the following premises:

- (1) Shop 167, Level 1, New Town Plaza Phase 1, Shatin, New Territories;
- (2) Shop 220, Level 2, K11 MUSEA, Victoria Dockside, 18 Salisbury Road, Tsim Sha Tsui, Kowloon; and
- (3) Shop 1026, Level 1, Yoho Mall 1, 9 Long Yat Road, Yuen Long, New Territories.

Implications under the GEM Listing Rules

As all of the applicable percentage ratios (as defined under the Rules Governing the Listing of Securities on GEM (the “**GEM Listing Rules**”) of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”)) for the acquisition are less than 5%, the acquisition is not subject to the requirements pursuant to Chapter 19 of the GEM Listing Rule.

By Order of the Board
WONG Ngai Shan
Chairman and Executive Director

Hong Kong, 22 October 2024

As at the date of this announcement, the Board comprises:

Executive Directors:

WONG Ngai Shan (*Chairman*)
CHAN Wai Chun (*Chief Executive Officer*)

Independent Non-executive Directors:

CHAN Yuen Ting
TSANG Siu Chun
WANG Chin Mong

Non-executive Director:

YU Man To Gerald Maximillian (*Company Secretary*)

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Information” page of the Stock Exchange’s website at www.hkexnews.hk for at least 7 days from the date of its posting. This announcement will also be published on the Company’s website at www.tastegourmet.com.hk.